

تحت رعاية صاحب السمو
الشيخ محمد بن راشد آل مكتوم
نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي

Under the patronage of His Highness Sheikh
Mohammed bin Rashid Al Maktoum
Vice-President and Prime Minister of the United Arab Emirates and Ruler of Dubai



9th مؤتمر ومعرض البحار العربية OFFSHORE ARABIA CONFERENCE & EXHIBITION

28 February – 1 March 2018

Sheikh Rashid Hall F and C, Dubai International Convention & Exhibition Centre, United Arab Emirates

Under the Theme
“Navigating the future and facing the challenges”

**Region's Largest Event for Oil, Gas,
Marine, Maritime & Environment**



offshorearabia.ae



OffshoreArabia

البحار العربية
OFFSHORE ARABIA

PLATINUM SPONSORSHIP

90,000 AED
(5% VAT not included)
(Exclusive)

The Platinum Sponsorship package offers an excellent return on investment combined with a number of exclusive benefits. It offers a prestigious opportunity of being a Platinum Sponsor of the Largest Offshore Arabia event in the Middle East & North Africa Region. In addition, the Platinum Sponsor will be highly acknowledged all throughout the event and will receive special priority on booth space, conference registration, advertisement.

Sponsorship Benefits

- ▶ 27sqm Exhibition Space for an interactive presence during the 2-day show
- ▶ Company shall be acknowledged as Diamond Sponsor; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; Roll-up Banner at the Event venue; E-flyers
- ▶ 15 Conference Registrations
- ▶ Inclusion of 2 approved promotional items to be inserted in delegate bags
- ▶ One full-page advertisement in the Official Event Catalogue - premium location: Inside front cover or inside back cover or outside back cover)

GOLD SPONSORSHIP

60,000 AED
(5% VAT not included)
(Exclusive to Two Companies)

The Gold sponsorship offers an excellent return on investment combined with a number of exclusive benefits. It offers a prestigious opportunity of being a Gold Sponsor of the Largest Offshore Arabia event in the Middle East & North Africa Region. In addition, the Gold Sponsor will be highly acknowledged all throughout the event and will receive special priority on booth space and conference registration.

Sponsorship Benefits

- ▶ A 18sqm Exhibition Space for an interactive presence during the 2-day event
- ▶ One full-page advertisement in the Official Event Catalogue - premium location: Inside front cover or inside back cover or outside back cover)
- ▶ Company shall be acknowledged as Gold Sponsor; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; Roll-up Banner at the Event venue; E-flyers.
- ▶ 10 Conference Registrations

Organised by

SILVER SPONSORSHIP

45,000 AED
(5% VAT not included)
(Non Exclusive)

The Silver sponsorship package offers an excellent return on investment combined with a number of exclusive benefits. It offers a prestigious opportunity of being a Silver Sponsor of the Largest Offshore Arabia event in the Middle East & North Africa Region. In addition, the Silver Sponsor will be highly acknowledged all throughout the event and will receive special priority on booth space, conference registration, advertisement and symposium.

Sponsorship Benefits

- ▶ 12sqm Exhibition Space for an interactive presence during the 2-day show
- ▶ Company shall be acknowledged as Silver Sponsor; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; Roll-up Banner at the Event venue; E-flyers, Conference Brochures
- ▶ 5 Conference Registrations
- ▶ One full-page advertisement in the Official Event Catalogue

STANDARD PARTNERSHIP PACKAGE

30,000 AED
(5% VAT not included)
(Non Exclusive)

The Standard Partnership package offers a cost-effective package. The Partner will receive special priority on booth space and conference registration.

Sponsorship Benefits

- ▶ 9 sqm Exhibition Space for an interactive presence during the 2-day show
- ▶ A half-page Advertisement on the Inside Page of the Official Event Catalogue
- ▶ Company shall be acknowledged as Partner; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; E-flyers
- ▶ 3 Conference Registrations

DELEGATE LUNCH SPONSORSHIP

30,000 AED / DAY
(5% VAT not included)
(Non Exclusive)

Sponsorship Benefits

- ▶ The Organizers will host a lunch every day for the participants of Offshore Arabia. The lunch will host key industry professional and decision makers, sponsors and supporters of Offshore Arabia. The event will offer a good networking opportunity.

- Logo to be placed on website as Lunch sponsor
- Logo placed on invitation circulated to all delegates attending the lunch
- Banner placed around buffet area with Sponsors logo
- Rollups placed at strategic locations.
- Your marketing material distributed to all attendees
- ▶ OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.
- ▶ 10 INVITATIONS TO THE GALA DINNER

- ▶ 9 SQUARE METERS COMPLIMENTARY SPACE IN THE EXHIBITION HALL:

Offshore Arabia Exhibition has witnessed a significant growth in the number of exhibiting companies and professional visitors. More than 4,000 delegates attended Offshore Arabia

REGISTRATION BADGES / LANYARDS SPONSORSHIP

50,000 AED EACH
(5% VAT not included)
(Limited to 1 Company)

Sponsorship Benefits

- ▶ COMPANY LOGO TO BE PLACED ON ALL THE BADGES or LANYARDS:

The company sponsoring badges will gain the opportunity to reach all participants, exhibitors, speakers and VIPs. Your logo will be carried on more than 4,000 badges by the participants from all sectors of the oil and Gas industry

- ▶ OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.

- ▶ LOGO TO BE DISPLAYED ON THE REGISTRATION PAGE OF OFFICIAL WEBSITE OF THE EVENT (AS REGISTRATION SPONSOR):

Offshore Arabia website registered more than 25,000 unique visitors. Logo with hyperlink to sponsors website will be placed on the registration page of the offshore Arabia website, with a special page dedicated to the Exhibition Hall sponsor introducing brief information about the sponsor.

- ▶ 9 SQUARE METERS COMPLIMENTARY SPACE IN THE EXHIBITION HALL:

Offshore Arabia Exhibition has witnessed significant growth in the number of exhibiting companies and professional visitors. More than 4,000 delegates attended Offshore Arabia 2012. Visitors included Ministers of Oil, Minister of Environment, heads of International Associations, and influential leaders from the Oil and Gas industry.

DELEGATE BAGS SPONSORSHIP

50,000 AED
(5% VAT not included)
(Limited to 1 Company)

Sponsorship Benefits

► COMPANY LOGO TO BE PLACED ON THE CONFERENCE DELEGATE BAGS:

Every delegate attending the conference will receive a welcome package in the official conference delegate bags. The company sponsored bags will gain the opportunity to reach all conference participants, speakers and VIP's.

► OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.

► LOGO TO BE DISPLAYED ON THE REGISTRATION PAGE OF OFFICIAL WEBSITE OF THE EVENT (AS DELEGATE BAG SPONSOR):

Offshore Arabia website registered more than 25000 unique visitors. Logo with hyperlink to sponsors website will be placed on the registration page of the offshore Arabia website, with a special page dedicated to the sponsor introducing brief information about the sponsor.

► 9 SQUARE METERS COMPLIMENTARY SPACE IN THE EXHIBITION HALL:

Offshore Arabia Exhibition has witnessed significant growth in number of exhibiting companies and professional visitors. More than 4,000 delegates attended Offshore Arabia 2012. Visitors included Ministers of Oil, Minister of Environment, Heads of International Associations, and influential leaders from the Oil and Gas industry.

OFFSHORE ARABIA GALA DINNER SPONSORSHIP

60,000 AED
(5% VAT not included)
(Limited to 1 Company)

Sponsorship Benefits

- ▶ The Organizers will host a Gala Dinner for the participants of Offshore Arabia. The dinner will host key industry professional and decision makers, sponsors and supporters of Offshore Arabia. The event will offer a good networking opportunity.

- Logo placed on invitation circulated to 350 invitees
- Banner placed on the stage with Sponsors logo
- 3 Rollups placed at strategic locations.
- Your marketing material distributed to all attendees at the Dinner Table
- 5 minutes speech slot
- Acknowledgement of sponsorship on the Stage during the dinner

- ▶ OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.

- ▶ LOGO TO BE DISPLAYED ON THE SOCIAL EVENTS PAGE OF OFFICIAL WEBSITE OF THE EVENT (AS GALA DINNER SPONSOR):

Offshore Arabia website registered more than 25,000 unique visitors. Logo with hyperlink to sponsors website will be placed on the Social Events page of the offshore Arabia website, with a special page dedicated to the Gala Dinner sponsor introducing brief information about the sponsor.

- ▶ 10 INVITATIONS TO THE GALA DINNER

The Award Dinner Sponsor can take advantage of Offshore Arabia Gala Dinner to invite guests and colleagues to a warm and welcoming atmosphere.

- ▶ PRESS CONFERENCE:

- An exclusive press conference will be arranged to announce the association of the Sponsors ship to Offshore Arabia.
- The press conference will be attended by senior government officials and the press to announce Offshore Arabia and the new contents of the event.

Organised by

SPONSORSHIP CONTRACT

Please return this form to:

INDEX® Conferences & Exhibitions Organisation Est.

INDEX Holding Headquarters, Road # D-62, Opposite Nad Al Hamar, P.O. Box: 13636, Dubai, United Arab Emirates
Tel: +971 4 5208888 | Fax: +971 4 3384193 | E-mail: info@offshorearabia.ae | Website: offshorearabia.ae

VAT TRN No.: 100292571500003

Offshore Arabia 2018 will take place at Dubai international Convention center, in Sheikh Rashid Hall on 28 February - 1 March, 2018. This sponsorship contract including the terms and conditions attached hereto and incorporated herein by reference (collectively the "contract") is made by and between Index Conferences & Exhibitions (Offshore Arabia Organizers) located at D 62 street, Nad Al Hammar, Dubai, and the company identified below ("Company"). Upon Execution of this contract, company agrees to pay the fees set forth below ("Fee") in the full subject to the Terms and Conditions attached hereto and incorporated herein by reference.

VAT @ 5% not included in the below fees:

Sponsorship Packages:

- Platinum Sponsor - Exclusive: AED **90,000**
- Gold Sponsor: AED **60,000**
- Silver Sponsor: AED **45,000**
- Others:..... AED

Catalogue Advertisements:

- Back Cover: AED **15,000**
- Inside Front Cover: AED **12,000**
- Inside Back Cover: AED **12,000**
- Double-Page (Spread): AED **10,000**
- Full Page: AED **6,000**

Sub Total before VAT: AED

5% VAT: AED

Total Amount Inclusive VAT: AED

• **Applications received must be accompanied by full payment in order to be considered.**

Mode of Payment:

- Cheque
- Bank Transfer
- Credit Card

For Cancellation, please refer to the reverse side Condition No. 11 (A to F)

- 1. Credit Card Payment **Visa** **Master Card**

Credit Card No.:

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Expiry Date:.....

Name on Card:.....

Signature:.....

- 2. Payment can be made by Direct Bank Transfer to:

Account Name: **Index Conferences & Exhibitions Organization Est.**
 IBAN: **AE500260001014435107601**
 Account No.: **1014435107601**
 SWIFT: **EBILAEAD**
 Emirates NBD, Oud Metha Branch, P.O. Box 13636, Dubai - U.A.E.

Sponsor Company:

.....

Contact Name:.....

VAT TRN No.:.....

Designation:.....

Address:.....

P.O. Box:.....

City..... Country:.....

Tel:.....

Mobile:.....

Fax:.....

E-mail:.....

Website:.....

Billing Data:

If Billing Data same as above please tick

Sponsor / Partner.....

VAT TRN No.:.....

Contact Person:.....

Address:.....

P.O. Box.....

City..... Country:.....

Tel:.....

Mobile:.....

Fax:.....

E-mail:.....

We agree to abide by all provisions, rules, regulations, terms and conditions which are part of this contract.

Name:.....

Date:.....

Signature:.....

Company Stamp:.....

EVENT SPONSORSHIP TERMS AND CONDITIONS

The terms and conditions herein constitute the entire agreement between the Sponsor and Organiser for the provision of services and shall be deemed to be accepted on commencement of a sponsorship, whether under a contract of service or for services.

The terms and conditions stated herein shall apply to all sponsorship for events arranged by the Organiser.

2. Sponsorship Fee

2.1 In consideration of the rights and licences granted, the Sponsor shall pay the Organiser the agreed fee (the 'Sponsorship Fee') in accordance to their sponsorship package as set out in the foregoing Sponsorship Contract.

2.2 The 'Sponsorship Fee' (Sponsorship package full payment and 5% VAT) shall be solely borne by the Sponsor (the amount may include currency control restrictions, bank charges, fees, duties or other transactional costs).

3. Sponsorship rights

In consideration of the payment by the Sponsor of the Sponsorship Fee, the Organiser hereby grants to the Sponsor the following Sponsorship Rights where applicable and as agreed on the Corporate Sponsorship Form:

3.1 The right to be designated as an Official Sponsor of the Event (or such similar designation as may be agreed between the parties) at the Event;

3.2 The right to use of the designated Sponsor Logo;

3.3 The right to have the Sponsor Logo on event materials as outlined on the Corporate Sponsorship Form;

3.4 The right to one (1) promotional opportunity as outlined on the Corporate Sponsorship Form;

3.5 The right to a web link on the Event website as outlined on the Corporate Sponsorship Form.

4. Obligations of Sponsor

The Sponsor hereby warrants to the Company that:

4.1 The Sponsor will exercise the Sponsorship Rights strictly in accordance with the terms of this Agreement;

4.2 The Sponsor to submit to the Organiser for its prior written approval, not to be unreasonably withheld or delayed, pre-production samples of the Sponsor Profile and Sponsor Inserts;

4.3 The Sponsor Inserts distributed at the Event shall comply in all respects with the samples approved in accordance with clause

4.4 and to immediately withdraw them at its sole cost from circulation at the written request of the Organiser if they do not;

4.4 The Sponsor to provide to the Organiser, at the Sponsor's sole cost and expense, the Sponsor's Marks in eps 300dpi format in both black and white and full colour within print deadlines reasonably specified by the Organiser for it to be reproduced under the control of the Organiser for the fulfilment of the Sponsorship Rights;

4.5 The Sponsor undertakes not to share any of the rights and licences granted herein or engage in joint promotions in relation to the Event except in each case with prior written consent of the Organiser;

4.6 The Sponsor shall supply at its cost finished artwork relating to its name, logos and other identification provided herein within print deadlines reasonably set by the Organiser and confirm all such rights so to use;

4.7 The Sponsor warrants that it owns and/or is solely entitled to use the Sponsor Logo and other material supplied to the Organiser in relation to this Agreement, and the Organiser;

4.8 The Sponsor will not make or cause to be made or issued any report or announcement to the press or media regarding the Sponsorship Rights or the Sponsor's appointment except in the form approved by the Organiser in writing;

4.9 The Sponsor agrees that it shall exercise the rights and licences granted at its sole risk and shall indemnify and hold harmless the Organiser with respect to all claims of, and liability to, third persons for injury, death, loss, or damage of any type arising out of, on in connection with, the exercise of such rights and licences except where such injury, death, loss or damage of any type arising out of, or in connection with, the exercise of such rights and licences except where such injury, death, loss or damage has resulted from negligent act(s) or omission(s) of the Organiser; and

4.10 The Sponsor has no right to sub-license, assign or otherwise dispose of any of the Sponsorship Rights, without the Organiser's prior written consent.

5. Obligations of Organiser

The Company hereby warrants to the Sponsor that:

5.1 The Organiser owns and/or controls the Event and the Proprietary Rights and use of the Sponsorship Rights by the Sponsor as provided for under this Agreement shall not infringe the rights of any third party;

5.2 The Organiser shall to the best of its abilities organise the Event in accordance with the Event Format as outlined in the Event Catalogue and website;

5.3 The Organiser shall to the best of its abilities and using all reasonable means to deliver or ensure the delivery of each and all of the Sponsorship Rights to the Sponsor and to ensure that all relevant Sponsor advertising materials is properly in place and operational and not concealed or obscured from view at any time.

5.4 The Organiser shall consider any reasonable requests from the Sponsor or any of its agents to run joint promotional activity;

5.5 The Organiser acknowledges that the Sponsor owns and/or controls the Sponsor Logo and the Organiser shall not knowingly do or cause or permit anything to be done which may endanger the Sponsor's rights and title in the Sponsor Logo;

5.6 Should the date of the event change for any reason, the Organiser will notify the Sponsor in writing at least three calendar months before the commencement of the Event. Upon the date of the Event changing and where the Organiser has notified the sponsors in writing at least three calendar months prior to the Event, the termination policy as stated in point 6.4 shall stand.

6. Term and Termination

6.1 This Agreement shall take effect on and from the Commencement Date and shall continue up to and including the date of the Event.

6.2 Either party may terminate this Agreement with immediate effect at any time by giving written notice to the other party if:

a. the Sponsor fails to pay any amount due under this Agreement on the due date for payment and remains in default not less than five (5) Business Days after being notified in writing to make payment;

b. the other party commits a material breach of any material term of this Agreement (other than failure to pay any amounts due under this Agreement) and (if that breach is remediable) fails to remedy that breach within a period of five (5) Business Days after being notified in writing to do so. However, this five (5) Business Day period will be reduced to three (3) Business Days if the Organiser calls upon the Sponsor to remedy the breach during, or within, the ten (10) Business Day period before the Event begins;

c. the other party repeatedly breaches any of the terms of this Agreement in a manner that reasonably justifies the opinion that its conduct is inconsistent with it having the intention or ability to give effect to the terms of this Agreement;

7. Consequences of termination Following termination of this Agreement for whatever reason;

7.1 The Sponsorship Rights granted by the Event Owner/Organiser to the Sponsor pursuant to the above clause 3 shall revert to the Event Owner/Organiser and thereafter the Sponsor shall not use or exploit (directly or indirectly) its previous connection with Organiser or the Event.

7.2 The Sponsors shall not make any further use of or reproduce or exploit any of the rights or licences granted under this Agreement or make any representation thereof that may be confusingly similar.

7.3 The Sponsor shall forthwith cease carrying on all business under this Agreement.

7.4 Termination of this Agreement by either party and for any reason shall be without prejudice to a n y rights that may have accrued as at the date of such termination or which may accrue subsequently thereto to either party pursuant to or under the procedures set out in clause 8.

7.5 Clauses which expressly or by implication have effect after termination shall continue in full force and effect, including clause 1 (Definitions and interpretation), clause 7 (Consequences of termination), clause 8 (Limitation of liability and indemnities), and sub-clause 11,2 (Governing law and jurisdiction).

8. Limitation of liability and indemnities

8.1 The Organiser undertakes to indemnify the Sponsor against all liabilities, claims, demands, actions, costs, damages or loss arising out of any breach of any of the terms of this Agreement by the Organiser.

8.2 The Sponsor undertakes to indemnify the Organiser against all liabilities, claims, demands, actions, costs, damages or loss arising out of any breach of any of the terms of this Agreement by the Sponsor.

8.3 The provisions of this clause 8 shall survive the termination or expiry of this Agreement.

8.4 Neither party shall be liable to the other under this Agreement for any loss, damage, cost, cost,

expense or other claim for compensation arising as a direct or indirect result or breach or non-performance of this Agreement due to a Force Majeure Event.

8.5 Subject to clause 8.4, under no circumstances shall the Organiser be liable to the Sponsor for any of the following, whether in contract, tort (including negligence) or otherwise: • any indirect or consequential losses; loss of revenue or anticipated revenue; loss of savings or anticipated savings; loss of business opportunity; loss of profits or anticipated profits; or loss of wasted expenditure.

8.6 Subject to clause 8.4, the Organiser's maximum aggregate liability in contract, tort (including negligence) or otherwise, however arising, out of or in connection with the performance of the Organiser's obligations under this Agreement, in respect of any one or more incidents or occurrences during the Term, shall be limited to a sum equal to the amount of the Sponsorship Fee received by the Organiser as at the date of such act or omissions.

9. Representations and warranties

9.1 The Sponsor represents and warrants that:

a. it owns or is solely entitled to use the Sponsor's Marks and any other material supplied to the Organiser in relation to this Agreement and the Organiser shall be entitled to see evidence to this effect on request;

b. it shall exercise all rights and licences granted in this Agreement in accordance with all relevant rules and regulations of the Event and in accordance with applicable media and domestic laws including all applicable safety legislation.

10. Intellectual property rights

10.1 The Organiser and the Sponsor acknowledge as follows:

a. all rights in the Sponsor's Marks, including any goodwill associated with them, shall be the sole and exclusive property of the Sponsor, and the Organiser shall not acquire any rights in the Sponsor's Marks, nor in any developments or variations of them;

b. all rights in the Organiser's Marks, including any goodwill associated with them, shall be the sole and exclusive property of the Organiser and the Sponsor shall not acquire any rights in the Organiser's Marks, including any developments or variations of them.

10.2 All Intellectual Property Rights in and to any materials produced for the Event, shall remain, or be assigned to become, the sole and exclusive property of the Organiser.

11. Miscellaneous

11.1 This Agreement including the Schedules contains the entire agreement of the parties with respect to the subject matter of this Agreement and supersedes all prior agreements and arrangements (whether written or oral) in relation to such subject matter between the parties.

11.2 These General Terms and Conditions shall be governed by and construed in all respects in accordance with the law of the United Arab Emirates and the Exhibitors irrevocably submit to the exclusive jurisdiction of the Courts of the Dubai International Financial Centre for the determination of disputes.

All communications should be addressed to:



INDEX® Conferences & Exhibitions Organisation Est.

INDEX Holding Headquarters
Road # D-62, Opposite Nad Al Hamar
P.O. Box: 13636, Dubai - United Arab Emirates

Tel: +971 4 5208888, Fax: +971 4 3384193
E-mail: info@offshorearabia.ae

Website: offshorearabia.ae

We have read all the above Terms & Conditions of this form and we undertake to observe and to be bound by them



OffshoreArabia

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