

تحت رعاية صاحب السمو الشيخ محمد بن راشد آل مكتوم
نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي

Under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum
Vice-President and Prime Minister of the United Arab Emirates and Ruler of Dubai



البحار العربية
OFFSHORE ARABIA

9th مؤتمر ومعرض البحار العربية OFFSHORE ARABIA CONFERENCE & EXHIBITION

28th February – 1st March 2018

Sheikh Rashid Hall F and C, Dubai International Convention & Exhibition Centre, United Arab Emirates

*Under the Theme
“Navigating the future and facing the challenges”*

Region’s Largest Event for Oil, Gas,
Marine, Maritime & Environment



offshorearabia.ae



OffshoreArabia



OffshoreArabia



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البحار العربية
OFFSHORE ARABIA

PLATINUM SPONSORSHIP

90,000 AED
(Exclusive)

The Platinum Sponsorship package offers an excellent return on investment combined with a number of exclusive benefits. It offers a prestigious opportunity of being a Platinum Sponsor of the Largest Offshore Arabia event in the Middle East & North Africa Region. In addition, the Platinum Sponsor will be highly acknowledged all throughout the event and will receive special priority on booth space, conference registration, advertisement.

Sponsorship Benefits

- ▶ 27sqm Exhibition Space for an interactive presence during the 2-day show
- ▶ Company shall be acknowledged as Diamond Sponsor; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; Roll-up Banner at the Event venue; E-flyers
- ▶ 15 Conference Registrations
- ▶ Inclusion of 2 approved promotional items to be inserted in delegate bags
- ▶ One full-page advertisement in the Official Event Catalogue - premium location: Inside front cover or inside back cover or outside back cover)

Organised by

GOLD SPONSORSHIP

60,000 AED
(Exclusive to Two Companies)

The Gold sponsorship offers an excellent return on investment combined with a number of exclusive benefits. It offers a prestigious opportunity of being a Gold Sponsor of the Largest Offshore Arabia event in the Middle East & North Africa Region. In addition, the Gold Sponsor will be highly acknowledged all throughout the event and will receive special priority on booth space and conference registration.

Sponsorship Benefits

- ▶ A 18sqm Exhibition Space for an interactive presence during the 2-day event
- ▶ One full-page advertisement in the Official Event Catalogue - premium location: Inside front cover or inside back cover or outside back cover)
- ▶ Company shall be acknowledged as Gold Sponsor; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; Roll-up Banner at the Event venue; E-flyers.
- ▶ 10 Conference Registrations

Organised by

SILVER SPONSORSHIP

45,000 AED
(Non Exclusive)

The Silver sponsorship package offers an excellent return on investment combined with a number of exclusive benefits. It offers a prestigious opportunity of being a Silver Sponsor of the Largest Offshore Arabia event in the Middle East & North Africa Region. In addition, the Silver Sponsor will be highly acknowledged all throughout the event and will receive special priority on booth space, conference registration, advertisement and symposium.

Sponsorship Benefits

- ▶ 12sqm Exhibition Space for an interactive presence during the 2-day show
- ▶ Company shall be acknowledged as Silver Sponsor; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; Roll-up Banner at the Event venue; E-flyers, Conference Brochures
- ▶ 5 Conference Registrations
- ▶ One full-page advertisement in the Official Event Catalogue

STANDARD PARTNERSHIP PACKAGE

30,000 AED
(Non Exclusive)

The Standard Partnership package offers a cost-effective package. The Partner will receive special priority on booth space and conference registration.

Sponsorship Benefits

- ▶ 9 sqm Exhibition Space for an interactive presence during the 2-day show
- ▶ A half-page Advertisement on the Inside Page of the Official Event Catalogue
- ▶ Company shall be acknowledged as Partner; Company Logo on marketing collaterals: Official Event Catalogue; Official Event Website; E-flyers
- ▶ 3 Conference Registrations

Organised by

DELEGATE LUNCH SPONSORSHIP

30,000 AED / DAY
(Non Exclusive)

Sponsorship Benefits

- ▶ The Organizers will host a lunch every day for the participants of Offshore Arabia. The lunch will host key industry professional and decision makers, sponsors and supporters of Offshore Arabia. The event will offer a good networking opportunity.

- Logo to be placed on website as Lunch sponsor
- Logo placed on invitation circulated to all delegates attending the lunch
- Banner placed around buffet area with Sponsors logo
- Rollups placed at strategic locations.
- Your marketing material distributed to all attendees
- ▶ OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.
- ▶ 10 INVITATIONS TO THE GALA DINNER

- ▶ 9 SQUARE METERS COMPLIMENTARY SPACE IN THE EXHIBITION HALL:

Offshore Arabia Exhibition has witnessed a significant growth in the number of exhibiting companies and professional visitors. More than 4,000 delegates attended Offshore Arabia

REGISTRATION BADGES / LANYARDS SPONSORSHIP

50,000 AED EACH
(Limited to 1 Company)

Sponsorship Benefits

- ▶ COMPANY LOGO TO BE PLACED ON ALL THE BADGES or LANYARDS:

The company sponsoring badges will gain the opportunity to reach all participants, exhibitors, speakers and VIPs. Your logo will be carried on more than 4,000 badges by the participants from all sectors of the oil and Gas industry

- ▶ OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.

- ▶ LOGO TO BE DISPLAYED ON THE REGISTRATION PAGE OF OFFICIAL WEBSITE OF THE EVENT (AS REGISTRATION SPONSOR):

Offshore Arabia website registered more than 25,000 unique visitors. Logo with hyperlink to sponsors website will be placed on the registration page of the offshore Arabia website, with a special page dedicated to the Exhibition Hall sponsor introducing brief information about the sponsor.

- ▶ 9 SQUARE METERS COMPLIMENTARY SPACE IN THE EXHIBITION HALL:

Offshore Arabia Exhibition has witnessed significant growth in the number of exhibiting companies and professional visitors. More than 4,000 delegates attended Offshore Arabia 2012. Visitors included Ministers of Oil, Minister of Environment, heads of International Associations, and influential leaders from the Oil and Gas industry.

DELEGATE BAGS SPONSORSHIP

50,000 AED
(Limited to 1 Company)

Sponsorship Benefits

► COMPANY LOGO TO BE PLACED ON THE CONFERENCE DELEGATE BAGS:

Every delegate attending the conference will receive a welcome package in the official conference delegate bags. The company sponsored bags will gain the opportunity to reach all conference participants, speakers and VIP's.

► OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.

► LOGO TO BE DISPLAYED ON THE REGISTRATION PAGE OF OFFICIAL WEBSITE OF THE EVENT (AS DELEGATE BAG SPONSOR):

Offshore Arabia website registered more than 25000 unique visitors. Logo with hyperlink to sponsors website will be placed on the registration page of the offshore Arabia website, with a special page dedicated to the sponsor introducing brief information about the sponsor.

► 9 SQUARE METERS COMPLIMENTARY SPACE IN THE EXHIBITION HALL:

Offshore Arabia Exhibition has witnessed significant growth in number of exhibiting companies and professional visitors. More than 4,000 delegates attended Offshore Arabia 2012. Visitors included Ministers of Oil, Minister of Environment, Heads of International Associations, and influential leaders from the Oil and Gas industry.

OFFSHORE ARABIA GALA DINNER SPONSORSHIP

60,000 AED
(Limited to 1 Company)

Sponsorship Benefits

- ▶ The Organizers will host a Gala Dinner for the participants of Offshore Arabia. The dinner will host key industry professional and decision makers, sponsors and supporters of Offshore Arabia. The event will offer a good networking opportunity.

- Logo placed on invitation circulated to 350 invitees
- Banner placed on the stage with Sponsors logo
- 3 Rollups placed at strategic locations.
- Your marketing material distributed to all attendees at the Dinner Table
- 5 minutes speech slot
- Acknowledgement of sponsorship on the Stage during the dinner

- ▶ OFFICIAL EXHIBITION CATALOGUE:

- One page colour advertisement in the official catalogue of Offshore Arabia.
- Acknowledgement of sponsorship on the sponsor's page in the official exhibition catalogue.

- ▶ LOGO TO BE DISPLAYED ON THE SOCIAL EVENTS PAGE OF OFFICIAL WEBSITE OF THE EVENT (AS GALA DINNER SPONSOR):

Offshore Arabia website registered more than 25,000 unique visitors. Logo with hyperlink to sponsors website will be placed on the Social Events page of the offshore Arabia website, with a special page dedicated to the Gala Dinner sponsor introducing brief information about the sponsor.

- ▶ 10 INVITATIONS TO THE GALA DINNER

The Award Dinner Sponsor can take advantage of Offshore Arabia Gala Dinner to invite guests and colleagues to a warm and welcoming atmosphere.

- ▶ PRESS CONFERENCE:

- An exclusive press conference will be arranged to announce the association of the Sponsors ship to Offshore Arabia.
- The press conference will be attended by senior government officials and the press to announce Offshore Arabia and the new contents of the event.

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SPONSORSHIP APPLICATION FORM

Your Company

Company Name: _____

Address: _____ City: _____

Country: _____ PO Box/Postal Code: _____

Contact Person: Mr. / Mrs. / Ms. _____

Designation: _____ Department: _____

Telephone: _____ Fax: _____

E-mail: _____ Website: _____

Type of the sponsorships Tick Box [✓]

Fee

Platinum Sponsorship	<input type="checkbox"/>	AED 90,000
Gold Sponsorship	<input type="checkbox"/>	AED 60,000
Silver Sponsorship	<input type="checkbox"/>	AED 45,000
Standard Partnership	<input type="checkbox"/>	AED 30,000
Delegate Lunch Sponsorship	<input type="checkbox"/>	AED 30,000 / Day
Registration Badges Sponsorship	<input type="checkbox"/>	AED 50,000
Lanyards Sponsorship	<input type="checkbox"/>	AED 50,000
Delegate Bags Sponsorship	<input type="checkbox"/>	AED 50,000
Offshore Arabia Gala Dinner Sponsorship	<input type="checkbox"/>	AED 60,000

Name: _____

Signature: _____

Designation: _____

Date: _____

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Catalogue Advertisement Application Form

Your Company

Company Name: _____

Address: _____ City: _____

Country: _____ PO Box/Postal Code: _____

Contact Person: Mr. / Mrs. / Ms. _____

Designation: _____ Department: _____

Telephone: _____ Fax: _____

E-mail: _____ Website: _____

Type of the sponsorships Tick Box [✓]

Fee

Back Cover	<input type="checkbox"/> AED 15,000
Inside Front Cover	<input type="checkbox"/> AED 12,000
Inside Back Cover	<input type="checkbox"/> AED 12,000
Double-Page (Spread)	<input type="checkbox"/> AED 10,000
Full Page	<input type="checkbox"/> AED 6,000

Advertisement Specifications

Publication Size:

Full Page Trim - 165mm(w) x 235mm(h) Bleed - 175mm(w) x 245mm(h)

Double Page Trim - 330mm(w) x 235mm(h) Bleed - 340mm(w) x 245mm(h)

Preferred Format:

- High resolution Adobe Acrobat (PDF) or Adobe Illustrator (EPS) format, high resolution 300dpi images with all image links embedded and all fonts outlined or provided
- All Artwork must be 4 colour process Standard CMYK

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OGSC



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